



# IMPORTANT INFORMATION FOR YOUR FUTURE SECURITY



ACME ADVISOR Special Edition - Spring 2010

**TIMES ARE RAPIDLY CHANGING AND WE MUST BE PREPARED FOR THE ADVANCEMENTS IN THE WORLD OF DIGITAL TECHNOLOGY.**

**THIS IS A FACT AND IT IS HAPPENING SOONER THAN LATER!**

**WHAT IS HAPPENING? AT WHAT SPEED IS IT HAPPENING?  
HOW DO WE ADJUST AND COPE WITH THE INEVITABLE?**

*We have all heard the expressions: "the Computer Age" and "Broadband". Many believe that if we are not one to get intensely involved with the Internet, Instant Messaging, Facebook, Twitter and the technical toys available that are constantly used by the "X & Y" generations, we will not be affected...*

**this is not the case!**

*Most of us in Canada still rely on the basic (now old-fashioned) regular telephone lines for our communication purposes. In fact, many of the emerging Countries do not use the telephone systems that we utilize. In the United States alone, the standard telephone lines are becoming obsolete. An outstanding rate of over 140,000 homes and businesses per day are removing their conventional phone lines and are using only Cellular Service or installing Internet phones (VOIP), connections to Cable or Computer networks by ADSL.*

**THINK ABOUT THAT NUMBER – 140,000 EACH DAY!**

**Realizing that where the United States goes ~ so does Canada.**

**If you have not yet contemplated changing your communication → YOU SHOULD AND SOON!**

*You must be made aware, and it is the purpose of this information sheet to alert you to the fact that 95% of all alarm systems in use in Canada utilize the old technology. Those systems, your system, if connected to a standard telephone line only, will continue to work as long as the technology is still available to be used.*

*How long will that be? The major United States based telephone companies have requested of their Government regulators, that they be permitted to stop using today's basic technology for phone lines **by February 2014**. This is less than 4-years away!*

**FEBRUARY 2014? WILL IT HAPPEN THAT SOON?  
WE EXPECT SO AND THEREFORE WE ALL MUST BE PREPARED.**

*It is important to note that if you switch your current regular telephone service at anytime to a new technology such as VOIP or ADSL, the alarm system you now have connected via regular phone lines may not work properly, **if at all**. Your security will in all likelihood be compromised.*

*Many of our current customers have already had Cellular Service installed with their alarm systems. Initially the primary purpose of the cellular service was to provide a redundant path to send alarm signals should the regular telephone lines (which 95% of all alarm signal monitoring is provided) be compromised. With the Cellular service already in place, not only do those customers have a higher level of alarm protection but they also have uninterrupted monitoring if and when the current telephone service becomes obsolete.*

Having Cellular Service installed is a double win situation for now and for the future.

*Effective immediately, Acme Protective Systems Limited will only offer new alarm system installations that are capable of providing alarm monitoring via Cellular Service or Internet Connection in addition to regular phone lines. Knowing that changes are coming, **we would be negligent in our duty to our customers**, by not offering alarm systems that will work into the foreseeable future. This will of course be the customer's prerogative to choose a system that uses only ordinary phone lines while knowing that the system will need to be enhanced later, at a cost, when made necessary by industry technical changes.*

**S**pecial Limited Time Offer\* ~ Upgrade Your System **FREE** of Initial Costs ~ **S**pecial Limited Time Offer\*

See reverse for details >>>>>>>>

# SPECIAL LIMITED TIME OFFER\*

Acme Protective Systems Limited  "SAFE-GUARD" Service


THIS EXCEPTIONAL LIMITED TIME OFFER\* IS  
MADE AVAILABLE THROUGH A UNIQUE OFFERING BY OUR VALUED SUPPLIERS

THE NORMAL COST FOR THE INSTALLATION OF REDUNDANT PATH MONITORING IS: **\$499.00**  
THE NORMAL MONTHLY COST FOR THIS SERVICE STARTS AT: **\$15.00/MONTH**

*Read below to see your savings by taking advantage of this Limited Time Offer\**



**FREE ~ \$\$ WAIVED** THE NORMAL INSTALLATION COST OF \$499.00 **\$\$ WAIVED ~ FREE**  
**YOU PAY NOTHING UP-FRONT**  
and pay **ONLY** the monthly service charge of **\$15.00/month\*\***

With Acme Protective Systems Limited  "Safe-Guard" Service  
**You Will Receive:**

- ◆ The installation of a transmitter for sending signals to our monitoring station should your telephone lines become cut by intruders prior to breaking into your premises or if your telephone lines become disabled or unable to communicate for any reason. This technology is known as Redundant Path Monitoring.
- ◆ Your system can advise the monitoring station if your regular telephone lines are disabled.
- ◆ Your system will work should you convert your phone system to VOIP without unexpected extra costs.
- ◆ Your alarm system communication will function if regular (basic) telephone technology is changed to Broadband Technology.

*When You Subscribe To "Safe-Guard" During This Limited Time Offer\* You Will ALSO Receive...*

- ◆ "Safe-Guard" automatic testing to verify your alarm system communication, **At No Charge**.
- ◆ "Safe-Guard" automatic signals, **At No Charge**, to your computer and/or PDA on each activation/deactivation of your system as well as all alarm activity (optional). This current service is known as Acme Alert; it lets you know when your kids arrive home from school; when your housekeeper arrives; or for businesses when your staff open and close for the day. *This is normally a \$9.00/month cost.*
- ◆ "Safe-Guard" installation includes, at the same time, a new alarm panel battery installed, **At No Charge**. *This is normally a \$39.00 charge for the battery plus the cost of a service call.*
- ◆ "Safe-Guard" installation includes, at the same time, a full inspection of your existing system, **At No Charge**. *This is normally a minimum of \$105.00 for a full system inspection (approx 12 zones).*
- ◆ "Safe-Guard" installation entitles you to receive, upon your request, a full system inspection of your entire alarm system every year during your contract period, **At No Charge**.

~ "SAFE-GUARD"  Your Security Now and Into the Future ~

This Exceptional Limited Time Offer\* expires **May 15<sup>th</sup>, 2010**

**Do Not Delay** ~ contact our **Customer Care Department** to arrange for your "Safe-Guard" installation by calling → 604 731-8204 or by emailing → [customercare@acmeprotective.com](mailto:customercare@acmeprotective.com)

\* Some conditions apply: This offer is only applicable to Residential and Small Commercial accounts; New 5 year contract required; Account must be in good standing; Applies ONLY to new activations during this promotional period; N/C value added services apply only to orders placed during this promotional period; Further restrictions may apply. \*\* \$15.00/mth charge is additional to your current monitoring rate and is inclusive of all associated redundant path charges; Applicable taxes are extra.