

ADVISOR

Newsletter

2006
Sept - Nov
Fall Edition

ACME SECURITY GROUP

At a Glance!

CORPORATE PROFILE

HEADQUARTERS:

1632 West 6th Avenue
Vancouver, B.C.
V6J 1R3

ESTABLISHED: 1930 in Vancouver

NUMBER OF OFFICES: 2

NUMBER OF EMPLOYEES: 56

TYPE OF SERVICES PROVIDED:

- **ELECTRONIC SECURITY SYSTEMS**
COMMERCIAL AND RESIDENTIAL
- **INTEGRATED SECURITY ACCESS CONTROL/CLOSED CIRCUIT CAMERA SYSTEMS (CCTV)**
- **TELEPHONE/VOICEMAIL SYSTEMS**
'PANASONIC' SPECIALISTS
COMMERCIAL & RESIDENTIAL
- **STRUCTURED COMPUTER SYSTEM WIRING**

PLUS

OUR OWN ULC LISTED MONITORING STATION LOCATED IN VANCOUVER

CONTACT INFORMATION:

604-731-8204 VANCOUVER AREA SALES AND ADMINISTRATION

1-800-663-6693 SALES & ADMINISTRATION OUTSIDE THE LOWER MAINLAND

604-731-4126 MONITORING STATION DIRECT

604-714-1100 ASIAN DIVISION

email: mailbox@acmesecuritygroup.com

AFFILIATIONS & ACCREDITATIONS:



CANASA
CANADIAN ALARM & SECURITY ASSOCIATION



CSAA - ♦♦♦♦
CENTRAL STATION ALARM ASSOCIATION - FIVE DIAMOND

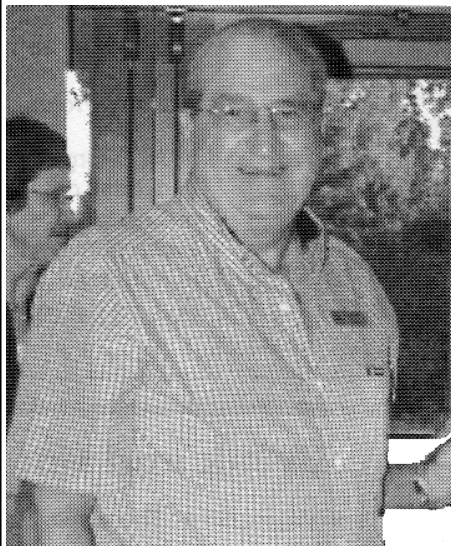


SNA
SECURITY NETWORK OF AMERICA



ULC
UNDERWRITERS LABORATORIES OF CANADA

25 YEAR AWARD RECOGNITION



On June 23, 2006 Acme Protective Systems Limited was recognized by the **BBB** (Better Business Bureau) of **Mainland BC** for **25** years of continued membership in good standing.

This is quite an honour!

Acme management attended the BBQ dinner reception, to honour our President Don Nelder, as he received the recognition award plaque.

WE would also like to take this opportunity to congratulate a long term **ACME** customer who was truly honoured that evening with a special commemoration for **60** years of **BBB** membership ~ Our sincere congratulations to **Dunn's Tailors!**

ACME announces....

We are very pleased to announce that Tracie Williams has joined the ACME Team in the position of Sales Manager. Tracie brings to us a depth of knowledge of the Alarm and Security Industry as well as experience in both sales and sales management.

As an ACME customer, you know that we take pride in our high standards of Customer Care. As business increases, the need to maintain the level of quality service is not only paramount but critical to the success and future of a company. We at ACME realize this need and have put increased emphasis on Customer Care and Sales. Working as a team, Gayle Boocock, Manager of Client Care Services and Tracie Williams, Sales Manager, will be able to oversee all your sales and client care issues and will provide you, our customers, with the very best service possible. Don't hesitate to call either of them! They will do their utmost to assist you.

Welcome to the ACME team, Tracie!



OVER

CONGRATULATIONS

to our customers who won the
"WIN FREE GAS" contest.

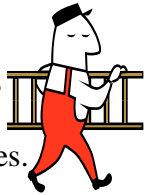
The lucky winners have now received their
\$25.00 Gas Voucher, compliments of ACME.

Thank you to those who participated!
Drive Safely!

Household Security Tip – Don't forget to lock up those ladders!

After raking up all those leaves, cleaning the gutters and
preparing your home for the inevitable rainy season ahead:

Lock up those Ladders! Remember to secure your ladders
in an indoor area or use a padlock when storing them
outdoors. Loose ladders are an invitation to would be thieves.



TO ALL OUR

PACIFIC PROTECTIVE CUSTOMERS

In June, we mailed Account Verification forms to all Pacific Protective Customers. This was done to ensure all your property reference information is up to date and accurate in our monitoring station database. Just a friendly reminder to those who have *NOT yet* returned them - please review the information, make any necessary changes, sign and return to our office at your earliest convenience. It is very important that all your account information is correct. If you have misplaced your copy, please contact our office ~ we will be pleased to send you

Time flies by!

Summer is over and Winter is on its way!

The cold weather means Furnaces and Fireplaces will once again be turned on. It is important to remember to have your heating systems inspected by a qualified Industry Professional.

DON'T forget to have ACME test your monitored smoke and heat detectors! Just call our service department to arrange for a technician. If you *don't* have your Fire Protection devices monitored,, this is the best time to consider an enhancement to your system. Call us at **604 731-8204** ~ we will be pleased to assist you ~

False Alarm ??? or... Break and Enter in Progress???

As false alarms in the industry have become such a concern, The Acme Security Group is being pro-active in their minimization. In fact, APS Security, our own ULC approved Monitoring Station has received certificates recognizing our very low false alarm dispatch rate. As we all know, false alarms are consuming police manpower, which in turn means a waste of our tax dollars; in essence, our hard earned money.

Well, once again ACME is at it! When we were advised that in certain municipalities, Law Enforcement Departments were refusing to attend alarms unless they were verified, we decided to explore the market in search of the ideal product for verifying alarms. We researched audio "listen in" ~ a technology which allows Central Station Operators to hear noises at the alarmed premises. We concluded that most users of this technology are actually speculating as to whether or not there is a human on site and whether or not an intruder has already been and gone. After much research and investigation into the various technologies, we believe that audio verification will be short lived due to its limitations, and that Video Verification will become the new standard. Imagine our Central Station Operators dispatching the police to your premises with the ability to not only confirm that there is someone on site, but also provide a reasonable description. Now imagine this same video clip being transmitted to your computer,, better yet ~ your cell phone (providing it can receive e-mail in the appropriate format).

This type of dispatch, via Video Verification, will not be regarded as just another alarm with the potential of being false; it will be treated as an "actual" alarm in progress! This will dramatically cut down the response time to your premises by the Local Authorities. *Oz Vision's* Video Verification is a solution that meets this need incredibly well. Video verification activates the recording of a camera based on the alarm zone that was tripped. The clip contains video information of any activity in its line of sight several seconds prior to the alarm and several seconds after the alarm.

Another main benefit to *Oz Vision* is that it is non-proprietary; meaning that in the majority of cases it will be fully compatible with existing alarm and camera systems that meet with today's standards.

We wanted to give our customers advance notice of this product launch as we are very excited about introducing *Oz Vision* – we believe it will be a beneficial product to many of our customers. We are currently finalizing our technical testing and expect to have the system available within the next month or so. **Further details on this product will be available from our Sales Department after October 15th 2006.** Give yourself a reminder to contact Tracie Williams at (604) 731-8204 ~ she will be pleased to assist you.

